


# Bruce Livingstone Set to Keynote Global Microstock Expo Where Top Contributors Expand Their Business Revenues and Knowledge


Tickets Now on Sale for 2013 Conference in Berlin, Expanded to Include Video and Illustration Tracks

**BERLIN, Germany:** April 23, 2013— Tickets are now available for [Microstock Expo 2013](#), with expanded tracks focused on video and illustration as well as photos, powerful masterclasses and abundant networking opportunities with industry leaders, vendors and service providers. The weekend kicks off with a special keynote by industry pioneer Bruce Livingstone, founder of iStockphoto and CEO of the newly minted stock cooperative, Stocksy. In addition, there will be plenty of opportunity to produce your own high-end stock photos and footage in fully produced shoots with models, sets and stylists. Microstock Expo will also soon solicit nominations for the first ever MEXPO awards, recognizing both the serious and hilarious in the microstock world.

As the microstock industry enters its second decade, several seismic shifts are happening in the art and business of stock, with very recent industry developments such as Shutterstock's new Offset collection, and unprecedented changes in the exclusivity landscape. The most serious professional stock contributors attend Microstock Expo to connect with peers, discuss trends, negotiate with top vendors and fresh startups, and investigate time-saving, creativity-boosting workflow techniques.

The Microstock Expo is the brainchild of longtime microstock insiders and analysts, Amos Struck and Lee Torrens. Thanks to sponsorship by Shutterstock, Depositphotos and ProImageExperts, the Expo returns to Berlin, Germany on November 16 and 17, at the andel's hotel, with an optional PhotoWalk on November 15. Hundreds of professional microstock artists and agency leaders in video, photo and illustration from across the globe will make connections, add revenue streams to their businesses and discuss key ways the microstock industry can continue to evolve.





[Early bird tickets](#) are €249 + 19% VAT, until June 1st, when they increase to €299. The andel's hotel offers a rate of €99, including breakfast and in-room Internet. Lunches are included with the conference passes. The schedule, speakers and sessions will be regularly updated on [MicrostockExpo.com](http://MicrostockExpo.com) as November draws closer.

### **Why Attend?**

“At the last Expo, I physically distributed my portfolio to seven new agencies, increasing my revenue practically overnight, deepened relationships with great global stock contributors and key vendors, and found more service vendor partnerships that streamlined my workflow and saved me money,” said Andres Rodriguez, one of the world’s top-selling microstock contributors. “Microstock Expo is enjoyable and engaging, and in my opinion, a powerful investment if you are truly committed to the business of microstock.”

This intimate program is an elite mastermind opportunity for the most serious contributors in the space, allowing attendees the rare opportunity to make meaningful impressions and connections with other compelling artists and the most influential industry agencies.

Microstock Expo features:

- Unique presentations from top authorities on increasing revenue and improving skills,
- Educational panel presentations from the best experts in the microstock marketplace,
- Masterclasses and portfolio reviews from luminaries in video, photo and illustration,
- A dynamic exhibit hall with some of the top vendors and service providers in our space.
- MEXPO Awards in 10 categories ranging from the serious to hilarious in stock,
- Plenty of time to make friends, reconnect with old ones and plan your professional future.

For questions about the conference, please visit <http://microstockexpo.com>

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